

home, the United Kingdom in the Caribbean." Michelle Dexter, graphic designer from London celebrates her birthday on the Island.

"Barbados is

"The well-education people are our asset." Austin Husbands, Barbados Tourism Authority. h my God, stop it, please, unbelievable!", neat midlife British women cheering at the race, while the young Michelle simply shouts out "funny". But loud whistling in the green forest brush is all part of it. The defender "Miss Piggy" pounds through meter deep mud holes with a howling

four wheel drive, jumps over puddles to then crash land on the leaf springs of the jeep and to test the elasticity of the spine. "Hey Ladies, it's just a marketing tour of Land Rover",

The guide laughs and driver Jan Webster laughs over his own joke, while the brown "mud" soup from the forest ground coats the off roader. "Okay, okay ladies", Jan assures his small adventure community of eight, "I'll bring you back to civilisation." Everyone is laughing, everyone is perspiring, everyone is looking forward to the heavy endurance competition at the next stop at Barclays Park, Atlantic. Dream destination Barbados. The easternmost Caribbean island with its picturesque pacific beaches in the west and its rough Atlantic coast in the east the entire splendour of its diversity, beauty and uniqueness unfolds on this Island Safari Tour. Palm beaches, sugar cane plantations, historic farm houses, rum distilleries, luxury resorts and water sport. Here in the east Barbados shows its individual Caribbean face. Here where steep cliffs take turns with surfers for the best swell in Bathsheba; where the breeze blows unremittingly, where fresh wind and the finest water mist of the surf

cool the skin and leaves a slight salty taste on the tongue: Tour participant Michelle Dexter, 46-year old graphic designer from





### ROYAL SPLENDOUR

Barbados completely in itself: it still has its historical, unique colonial culture.

The plantation house "The Fisherpond Great House" of 1637, this splendidly preserved representative gem of Rain und John Chandler, is with its original dinnerware, cutlery, chandeliers and antiques from the 17th and 18th century, a cult location for weddings, business incentives or royal dinner soirées

Care for some names? Oscar winner Helen Mirren, Prince Edward or Prince Harry and Barbados fan Sir Cliff Richard. The pop star: "The Fisherpond is a terrific place." No comment.

Chandelier Weddings, Rain Chandler, "The Fisherpond Great House", St. John, Barbados W. I. T. +1 246 433 17 54, M. +1 246 266 83 74; www.chandelierweddingsbarbados.net

London, feels at home here. "Barbados is home, Barbados is the United Kingdom of the Caribbean" she beams and enjoys the first day of her holiday to the full. She is like all visitors and the Barbadians themselves excited about the contrast between the laidback Caribbean atmosphere on the Gold Coast in the west and the rugged east coast, the "Little Scotland" as the locals have christened it. Barbados, once the world's largest sugar producer, declared its independence on 30th November 1966 after a short Portuguese and then longer British colonial rule and today lives essentially on its tourism which accounts for 75 percent of the gross national product. The Barbadians are proud that they are wealthiest country in the Caribbean and have the best education level. "The well-educated people are our asset, their smile is our trademark." says Austin Husbands of the Barbados Tourism Authority. The friendly elder statesman finds it important that Barbados positions itself economically more

broadly in the future. "We want to develop and grow new competences in the IT area." How? "We are sending well-educated young people out into the world and they then come back and modernise Barbados further." Not just Austin Husbands, all Barbadians are proud of themselves, their island and their standard of living.

t's no coincidence that the Global First Class feel at home in Barbados with luxury resorts Sandy Lane or The Crane as well as the new premium villas from culture architect Alang Alang on Paradise Beach (yes, where else?). Whether Oscar winner Helen Mirren, Prince Edward or Sir Cliff Richard dine colonially in the historical plantation house "Fisherpond Great House"; or whether Elton John, Andrew Lloyd Webber or motor sport guru Eddie Jordan have already bought several Alang Barbados villas: "In Barbados the X Factor rules",

**GREETING** 

# I INVITE YOU ALL TO VISIT BARBADOS!

SEN. THE HON. MAXINE P. O. MCCLEAN,
MINISTER OF FOREIGN AFFAIRS AND
FOREIGN TRADE OF BARBADOS APPROACHES
EXCLUSIVELY TO THE READERS OF "GOSIXT"

first want to take this opportunity to thank Mrs. Regine Sixt, Honorary Consul of Barbados in Munich, for dedicating this issue of Go magazine to Barbados. Mrs. Sixt has been Barbados' Honorary Consul in Munich, Bavaria for more than ten years and she represents Barbados in Germany with great enthusiasm and dedication. Her work on behalf of Barbados is of great value and highly appreciated by the Government of Barbados.

Barbados welcomes between six and seven thousand tourists from Germany annually and we hope that this publication will serve to increase the number of Germans visiting Barbados as they come to learn more about Barbados and what the island has to offer.

Over the years, Barbados' tourism officials have identified Germany as one of the key countries in the European Union as a growth market for increasing numbers of visitors to Barbados. We believe that our mix of quiet order, beautiful beaches, lush countryside and pulsating rhythms and nightlife would appeal to the discerning German traveller. These attributes, among others, serve as the foundation for the vibrant tourist industry which we enjoy today and which is the mainstay of the Barbados economy. I invite you all to visit the website of the Barbados Tourism Authority at <a href="https://www.visitbarbados.org">www.visitbarbados.org</a> to book your visits to Barbados.

## "BARBADOS' TOURISM OFFICIALS HAVE IDENTIFIED GERMANY AS ONE OF THE KEY COUNTRIES IN THE EUROPEAN MARKET."

Barbados has had to work very hard to obtain the level of social and economic development that it has attained since it became an independent nation on November 30, 1966. We have had to rely first and foremost on the ingenuity, initiative, and hard work of our people who are our greatest resource. As a small island developing state with an open economy Barbados is very vulnerable to exogenous factors such as climate change, global economic crises, and liberalisation of trade, to name a few.

Successive democratically elected governments in Barbados have unfailingly emphasised the importance of education and health to the development of the nation and these two sectors account for the largest percentage of annual government expenditure. The result is that Barbados has a well educated population which has access to free health care and related social services and this has been recognised by the placing of Barbados as the number one developing country in the United Nations Development Index.



"Regine Sixt represents Barbados in Germany with great enthusiasm and dedication." Regine Sixt, Barbados' Honorary Consul in Germany under discussion with Sen. the Hon. Maxine P. O. McClean, Minister of Foreign Affairs and Foreign Trade of Barbados.

With regard to Barbados' foreign policy, I would say that the principles which inform our domestic policy, namely democracy, justice and the rule of law, are the very same which underpin our practice of diplomacy. Barbados seeks friendly relations with all countries. Barbados has earned a reputation in the international arena as a small developing country which deserves the respect of others because of its promotion and strict observance of human rights, and its long tradition of democratic governance and adherence to democratic principles.

Barbados and Germany have enjoyed a strong relationship since formal relations were established in March 1967. In fact Germany became the first European mainland country with which Barbados formalised relations after attaining its independence. In the realm of trade, exports from Germany into the Barbados market in 2008 totalled approximately US\$28 million, while Barbados' exports to Germany accounted for a mere US\$2 million. And in May 2015, the tourism sector enjoyed a robust winter season with arrivals breaking a 25 year-old record for arrivals. Arrivals from Germany for example grew by 23.6%, respectively. Despite this obvious skewing of trade in Germany's favour, the Barbados authorities consider that there exist opportunities for Barbados to improve its trade performance with Germany, both in terms of volume of trade and diversity of products traded.

In conclusion, I would say that as the Minister of Foreign Affairs and Foreign Trade of Barbados one of my main goals is to continue by our interactions in the international sphere to solidify Barbados' impeccable reputation, to defend it unflinchingly, and to undertake policies which will redound to the improvement of the standard of living of all Barbadians. I hope that this brief sketch of Barbados will awaken a keen interest in our island on the part of many German nationals. Barbados looks forward to welcoming you to its shores for a visit which I can assure you will become the first of many.

Again, my thanks to our hard-working Honorary Consul, Mrs. Regine Sixt, and every success to her in all her endeavours.

Info and booking: www.visitbarbados.org

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adds Geoff Wilford, sales director of Luxuslofts (luxury apartments) where the living rooms have no walls, so the Barbados breeze can caress the soul. Also that individual versions cost in the two-digit million range, does not matter. Crisis?

ur customers do not need to refinance luxury. They have it", laughs Wilford. A wealth that not everyone truly has on Barbados, but perhaps also does not necessarily need. Envious? Very rarely. Good education, solid career prospects, neighbourly help and low crime provide a social sound ground on Barbados: To be able to enjoy. For the 39 year old Sonie from St. Peter it is the most wonderful thing to give a "gospel breakfast" to her mother Cynthia on her 66th birthday in luxury resort The Crane. Both are proud that here at The Crane is one of the top ten beaches in the world and that people come from all over the world to Barbados. And Royal Diadems gospel choir leader Ronald Bullen is happy when he goes across the island with his "mobile church" and "relaxes people's facial features in singing." For: "Singing is the root of life. Those who don't sing get sad." It says, and in the background the turquoise coloured ocean waves ripple to the Crane's waterfront. The paradise can be heard. Or swimming underwater. On the turtle swim tour with the catamaran "Excellence Too" fun and adventure sport are enjoyed - leaving you at the end with the feeling of Barbadian life. After a warm-up rum punch, a light lunch and an un-

"Respect the water. The ocean has no emergency exit." Captain Roger and Maat Shawn are conducting the turtle tour with catamaran "Excellence Too"

## **TOP BARS**

#### MULLINS BAR Pure beach bar: Sun

awnings:

loungers under blue

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#### **ROUNDHOUSE BAR**

Rustic breakfast and lunch bar, fantastically situated on the steep cliffs in the west. Set amidst a surfer's dream world. Location, location,

Restaurant & Bar Bathsheba, St. Joseph Barbados W. I. T. +1 246 433 96 78 www.roundhouse barbados.com

## **WATERFRONT CAFE**

Anglo Saxons get to the point: "The Experience". This is what owner Susan "Sue" Walcott names her bar, bistro and dinner pearl with live iazz in the evenina. Situated directly in the historical Bridgetown and in the heart of the marina visitors can enjoy the city life at the port with drinks, seafood dishes to Caribbean and American snacks. Hotspot in the capital Waterfront Cafe

The Careenaae

Barbados W. I. 246 427-0093 Von-Sat. 10am - 10pm www.waterfrontcafe com.bb

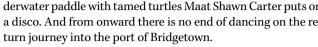
#### **BERT 'S SPORTSBAR**

Whether it's the world baseball or football championships: Bert's is around the world with its aignt satellite dishes. The best service, hardwearina arill ware: ribs, arilled fish and every burger imaginable await the Barbadians. Life down on earth! Bert's Sportsbar Rockley, Christ Church, Barbados W. I Mon - Sun 11:30pm o 12am, Happy Hour & Half: 1:30pm - 6pm . +1 246 435-7924 www.bertsbarbados com

derwater paddle with tamed turtles Maat Shawn Carter puts on a disco. And from onward there is no end of dancing on the re-

egardless of whether you are fat or thin, young or old, stuffy or relaxed, everyone, really everyone swings to the rhythms of Soca, Barbados versions of Harry Belafontes Calypso. Soca - a word marriage from soul and calypso - let your hips swing and even the last stress heads just relax. The powerful stature with a deep pounding voice of barman David that enraptures the ladies and sweeps them away – is another Caribbean story. Gentle afternoon light illuminates the Caribbean stage in the west of Barbados, the mild light coats the dream beach ochre colour. Barbados breathes Paradise. East-Caribbean reality. And if something goes wrong in life - in Barbados the feeling of wellbeing is present day and night with a constant 29 degree Celsius - then you simply forget the seriousness of life: just with a smile. Tourist manager Austin Husbands, 65, has trained it. "I have learned to smile at least once a day". That makes me self-assured and gives me a good feeling." No Keep Marketing Smiling, but a real lust of life, quiet optimism.

Dignity, beauty, rhythm: Barbados. The Caribbean island with its gentle pacific und the rough Atlantic coast enchants all senses. Sun, sea, calypso and Barbadians. The people have character. Beautiful Barbados. Land of the smile.





## LUXURY CARNIVAL

Every summer Barbados dances its Calypso and colour parade festival for four weeks: The "Crop Over Festival".

longside the legendary jazz festival at the beginning of the year Barbados carnival, the "Crop Over Festival" is The top event for the locals as well as guests on the easternmost Caribbean island. Rio has its own shimmering "branch" - just more casual and friendlier! Every year since 1780 the Barbadians celebrate the end of the sugar cane harvest over a four week period. Since the decline of the sugar industry (in the 18th century Barbados was the world's largest sugar producer), the festival has transformed itself into a global "Calypsound" pageant event. Luxury carnival!

https://de-de.facebook.com/Barbados.Crop.Over.Festival/

#### "We are a mobile church."

Choir leader Ronald Bullen (centre) with his "Roval Diadems"; Sonie gave her mother Cynthia (right) the "gospel breakfast" on her birthday at the Crane Resort.

## **TOP HOTELS**

#### THE HOUSE -TAMARIND BY

**ELEGANT HOTELS** It doesn't always have to be super luxury: The Carib bean charm and natural friendliness o the service in this smart boutique hotel is unique. Bejan atmosphere. outstandina breakfast buffet (all warm dishes freshly prepared!) and the dream sunset included. Barbados at home. Tamarind Cove Hote Paynes Bay, St Jame Barbados W. I. T. +1 246 432-1332 www.thehouse barbados.com

#### **LONE STAR HOTEL**

Small, fine and supe intimate:This mini boutique hotel on one of the most beautiful west coast beaches directly at the turtle diving site breathes Barbados.

Unobtrusive, casual and exquisite: this not describes the sea view suites but also the cooking from the dream restaurant with exquisite fish and pasta dishes. Lone Star Hotel Mount Standfast St. James, Barbado T. +1 246 629-0599 www.thelonestar

#### LITTLE GOOD HARBOUR HOTEL

The colonial plantation charm of the 18th century plus modern luxury affairs like an outdoor pool and top cuisine in the "Fish Pot" restaurant. An idvll on the edge of the small fishing village Sherman near Port St. Charles. Breathe in the tranquillity! Little Good Harboui in Sherman, St. Peter Barbados W. I Tel. +1 246 439-3000 www.littlegoodhar

bourbarbados.com SANDY LANE RESORT The one and only ton resort on Barbados. Modern colonial

class plus top golf ("Green Monkey") and perfect private service. A jewel (see interview on page 36

also)

Sandy Lane Resort St. James, Barbados Г. +1 246 444-2000 www.sandylane.com

### THE CRANE RESORT

The top ten beach worldwide is the whitest pearl since Mr Flash. The tranquil small Disney town is enthroned as a luxury apartment resort on a steep coast. Unique: The Atlantic kisses the Pacific. Nature sounds magic? It is, Indeed he Crane Residenial Resort St. Philip, Barbados +1 246 423-6220 www.thecrane.com







THE COVE

## **TOP LUNCH & DINER**

#### THE CLIFF RESTAURANT

The favourite restaurant of pop star Sir Cliff Richard - not because of the name. There is "great food and service" Mediterranean, French cooking à la Barbados. For Sir Cliff it is a "wonderful treat for a special occasion", a pure treat for any special occasion. 2-course menu from 85 Euros, Sheer view: From several terrace levels one looks upon the torch-lit coral reef and the Pacific. Don't forget to eat! Oh yes, you also order James Bond Champagne: "Bollinger, La Grande Année, 1999" Price? A matter for negotiation. The Cliff Restaurant Derricks, St. James T. +1 246 432-1922 www.thecliff barbados.com

#### **DAPHNE'S RESTAURANT** Positioned directly on the beach of Paynes Bay. west coast

Modern Italian top cuisine with Asia variations and fresh Barbados fish (arilled!) Competent service. After diner: Relax in the white lounge sofas of the bar and sip the fresh Caribbean cocktail. Daphne's Restaurant Ltd. Paynes Bay, St. james T. +1 246 432-2731 www.daphnes barbados.com

#### THE COVE RESTAURANT

Filled crap shells, Calaloo soup, fillets of flying fish - regional Top cuisine! All fresh product, from Barbados or the Caribbean, Chef Laurel-Ann Morley is the star of the lunch and brunch restaurant (Sunday is authentic Barbados

atmosphere with the locals); on Cattlewash Beach (east coast). A simple local with a great view of the Atlantic. Start with an original rum punch: Sour-hot, not sweet! Shrimp cocktail with salsa lime dip: A must have.

The Cove 27 Atlantic Park Cattlewash-on-Sea St. Joseph, Barbados W. I. Di.-Do. + Sa./So., 12-15 Uhr T. +1 246 433 94 95

#### **RUM-PUNCH**

Hot, sour, fresh: The original recipe for Rum Punch from . Laurel-Ann Morley: 1 part lime juice 2 parts sugar syrup B parts golden rum 4 parts soda/water dash of Angostura bitters 1 pinch of nutmeg (fresh!) on ice and drink





Lunch temple "The Cove", Cattlewash, St. Joseph: Star chef Laurel-Ann Morley with her legendary shrimp cocktail and rum punch.

## **ECO AWARD FOR BARBADOS**

Petra Roach, director of the U.S. for the Barbados Tourism Marketing Inc. (BTMI) on Germans.

his smile brings the Caribbean to Munich. Petra Roach, director of the U.S. for the Barbados Tourism Marketing Inc. (BTMI), visits travel partners and friends in Munich. The Barbadian speaks and writes German perfectly (I learned German at school and got the fine tuning from my German partner Daniel) and would like to lure even more Germans to the easternmost Caribbean island. "The tourism on Barbados accounts for 75 percent of the gross national product. Every year we welcome 8000 Germans to Barbados. Naturally many more are warmly welcome."

And what shall lure holidaymakers to Barbados, what is so unique compared to other Caribbean destinations? "Almost all the beaches are accessible to the public. On the one hand Barbados offers turquoise waters with the typical Caribbean beaches on the west coast; on the other hand there are fantastic waves for surfing with kilometre long beaches on the east coast

to the Atlantic. Barbados is a yearround destination with on average 27 degree – day and night. From July to November the increased probability of rain is a welcome refreshment. And what should visitors not miss? The diving trip with the Atlantis submarine, where you can get to know the underwater world. We are the first nation in the Caribbean to receive the Green Certificate from Green Globe International Organisation," says Petra Roach. What makes Ger-



Petra Roach

mans different from Barbadians? "We Bajans are more relaxed. Even though we are not as organised as the Germans, we always reach our goal."



#### **BARBADOS**

Whether on Barbados or in Germany: The Barbadian Tourism Authority advises on holiday planning and bookings (wedding, adventure, sport, history, culture, restaurants hotels'

Barbados Tourism Authority c/o Aviareps Tourism GmbH Sonnenstrasse 9 80331 Munich Germany T. +49 (0)89 55 25 33 834 www.barbados-karibik.de **Barbados Tourism Authority** Bridgetown Barbados W. I. www.visitbarbados.org

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#### **HORIZON HELIS**

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